

Contents

Awareness about Rabies and Anti-rabies vaccination among general population in rural community in Tamil Nadu 05 - 13

Paramasivam Asari Geetha and C Reshma Chandran

Integration of blockchain for secure E-content distribution 14 - 24

Sivakumar R D

SARS-CoV-2 - The game changer of 21st era 25 - 30

Rithik Selvaraj, Abbas M Khasamwala, Dhanwanth Shanmuga Sundaram, Mukesh Sampathkumar, Subashini Subramanian, Vijay Raghavan, Varun Maheshwaran, Nickshitha Ravi and Subhashini Ramakrishnan

The role of barriers for applying Green Supply Chain Management practices in Indian FMCG industries 31 - 38

Richa Saxena and Satyendra Arya

A study on Augmented Reality and its application in digital marketing 39 - 57

Gavya T and Raghav R