

Contents

- The study of influence of social media in tourism 05 - 18**
Jaideep M and Vishnu Priya N
- A study on the importance of microfinance to the rural development 19 - 23**
Manikandan S
- A Review on E-commerce with retailing 24 - 33**
K Sharmila
- Modified transform coding for scalable image compression 34 - 45**
Sivakumar R D
- The anti-oxidant and anti-cancer activities of the
Psidium guajava, Moringa oleifera and Cynodon dactylon 46 - 57**
A Ramathilaga, G Sowndarya and N Balambigai