

Contents

- Interactive video tools for flipped learning 05 - 13**
Sivakumar R D
- Leveraging digital culture in Banking 14 - 21**
T V Balakrishnan and R Kalaiarasi
- Constraints faced by the farmers during mulberry cultivation and silkworm
cocoon production in non-traditional districts of Tamil Nadu22 - 25**
S Susikaran and P Balasubramaniam
- A descriptive study on the impact of training and development in
Public Sector Banks in Coimbatore city 26 - 33**
S Parthiban and Narayanasamy P S
- A study on the impact of Web series on today's youth in Tamil Nadu34 - 51**
Navamithaasri V and Minu Tandon