

contents

- Grievance redressal in wind energy industry.....5 - 13**
Monita Sutherson and T Narayanan
- A study on perception of investors towards financial services with special reference to Nirmal bang commodity Pvt.Ltd., Hosur.....14-23**
Viji S and Saranya C
- A Study on motivational analysis of organization culture at C.R.I.pumps Pvt. Ltd., Coimbatore.....24-30**
K Umarani and A Vanathi
- Customer service quality in State Bank of India in Srivilliputtur.....31-41**
A Joseph Xavier and V Sathyalakshmi
- A study on the personal hygiene, water usage, sanitation and waste management of slum people residing in CMC and Adhimulam colony, Town hall area, Coimbatore..... 42-48**
Suganthi M
- A study on fermentation conditions and identification of pink pigment produced by *Roseomonas fauriae*.....49-59**
B Thamarai Selvi and R Rajendran
- A study on brand preference among consumers of Coimbatore towards selecting FMCG.....60-67**
Poorani S and Pakutarivu N
- A Study on diverse routing conventions with LEACH and its subordinates.....68-76**
Sudhabhuvaneswari N and Savitha K