

CONTENTS

Work motivation and organisational commitment among supervisors in textile industry in Coimbatore 5 - 9

P Jaya Kumar and M Meenakshisundaram

Biological breakdown of cellulose for bioethanol production with emphasis on pretreatment – A mini review 10 - 14

R Arthe, EM Rajesh, R Rajendran, R Rajesh and S Jeyachandran

A study on the problems faced by the internet banking customers 15 - 18

N Sakthivel

Impact of advertising for shopping products 19 - 26

A Muruganandam

Measuring the intermediaries opinion about existing marketing system for groundnut : A study in Erode district of Tamil Nadu 27 - 41

K Kannusamy