

## CONTENTS

|   |                |
|---|----------------|
| <b>Therapeutic values of the macroalga <i>Ulva fasciata</i> and the antagonistic properties of the associated bacteria .....</b>            | <b>5 - 13</b>  |
| <i>M Parimala Celia and AP Lipton</i>   |                |
| <b>Antibacterial activity of marine actinobacteria isolated from Point Calimere, East Coast of India .....</b>                              | <b>14 - 20</b> |
| <i>G Vijayanthi, A Cholarajan and R Vijayakumar</i>   |                |
| <b>Isolation, identification and optimization of extracellular thermophilic alkaline cellulase from <i>Saccharococcus</i> species .....</b> | <b>21 - 26</b> |
| <i>M Ranjani, S Rajan, AG Murugesan and S Sindhu</i>  |                |
| <b>Optimization, production and characterization of amylase from <i>Aspergillus</i> sp. ....</b>  | <b>27 - 31</b> |
| <i>H Deena Priscilla, M Ranjani, B Thamilmaraiselvi, G Helan Nancy, M Arulmozhi, S Jeyabharathi, N Jeenathunisa and G Theivandran</i>       |                |
| <b>Status and problems of the Gond tribe community in Coimbatore district, Tamil Nadu .....</b>   | <b>32 - 37</b> |
| <i>S Udhayakumar and D Nancy</i>  |                |
| <b>The influence of rural marketing in India – A review .....</b>   | <b>38 - 43</b> |
| <i>C Ravi Shankar and BS Keerthi</i>  |                |
| <b>Non performing asset of public sector banks – An overview .....</b>  | <b>44 - 54</b> |
| <i>S Senthil and S Kowsalya</i>   |                |
| <b>Customers' perception on SWOT analysis for Bharat Sanchar Nigam Limited (BSNL) .....</b>   | <b>55 - 60</b> |
| <i>A Muruganandam</i>   |                |
| <b>Arunthathiyar adolescent attitude towards their grandparents .....</b>   | <b>61 - 66</b> |
| <i>A Jayaraman and K Nagaraju</i>   |                |